

## Joint Zetron-GeoConex Effort Produces 'Most Advanced and Complete NG9-1-1 Solution Available'

Zetron and GeoConex have signed an agreement that allows Zetron to label and sell GeoConex's suite of Next-Generation 9-1-1 CAD solutions. The suite is designed to integrate seamlessly with Zetron's MAX Call-Taking system, which results in the most advanced and complete 9-1-1 call-taking solution currently available.

**Redmond, WA, U.S.A., February 24, 2012** – Zetron, a leading provider of mission-critical communications solutions worldwide, has just signed an agreement with GeoConex of Knoxville, Tennessee, that allows Zetron to label and distribute GeoConex's newly created Next-Generation 9-1-1(NG9-1-1) CAD suite and distribute this version through Zetron resellers and direct sales channels.

The NG9-1-1 CAD suite includes an NG9-1-1 CAD, Mobile CAD, Next-Generation Map Viewer, and Standalone Automatic Location Identification (SALI). It is designed to integrate with Zetron's award-winning MAX Call-Taking system, which is now shipping. Both MAX Call-Taking and the NG9-1-1 CAD suite are based on cutting-edge technology that allows information to flow between the call-taking and CAD systems.

## Benefits of the combined solution

Combining the NG9-1-1 CAD suite with MAX Call-Taking enhances 9-1-1 call-taking operations in important ways, including the following:

- Operators can link caller records and CAD records to a single incident. This allows operators to retrieve call-history records that also include data from CAD.
- Operators can answer or dial calls directly from the map.
- Operators can use a single sign-on to access both the CAD and call-taking systems.
- Multi-media information, such as video, photos, and text messages, can be sent directly from the calltaking position to CAD.
- The system's support for a SIP softphone allows the mobile CAD unit to serve as an integrated console or data terminal.

"Combining GeoConex's NG9-1-1 CAD suite with Zetron's new MAX Call-Taking system creates an incredibly powerful tool," said Zetron vice president of product management, Kathy Broadwell. "It will improve operator efficiency, data reliability, and call-processing time, even as it reduces stress and operator errors."

"We are excited about the solution that results from combining our CAD suite with Zetron's MAX Call-Taking system," said GeoConex president, Craig Dotson. "We believe these products represent the best in the industry. Their integration into a single, seamless system will provide the most advanced and complete NG9-1-1 solution available."



Zetron's MAX Call-Taking System

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**Kathy Broadwell,** Vice President of Product Management, Zetron



## **About GeoConex**

Based in Knoxville, Tennessee, GeoConex Corporation has been serving the public-safety industry since 2001. GeoConex is a leading developer and integrator of public-safety and Homeland Security systems. GeoConex provides comprehensive and integrated services to government agencies in U.S. municipalities, counties, and states. For more information, visit www.geoconex.com.

## **About Zetron**

For over 30 years, Zetron has been providing mission-critical communications solutions to customers in public safety, transportation, utilities, manufacturing, healthcare and business. With offices in the U.S.A., U.K., Australia and numerous field locations, Zetron supports a worldwide network of resellers, system integrators and distributors. This gives Zetron a global reach as well as a local presence in the regions it serves. Zetron is a wholly owned subsidiary of JVC Kenwood Corporation. For more information, visit: www.zetron.com.

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