

New CAD and Mapping Products Enhance Zetron's Incident-Response Suite

Zetron is adding new NG9-1-1 CAD and mapping offerings to its award-winning MAX Solutions family of products. The new incident-response products enable a seamless flow of information between the CAD, mapping, and 9-1-1 call-taking systems. The result is the most advanced and complete NG9-1-1 solution available. Zetron is currently taking orders for the CAD and mapping products, which will ship in the summer of 2012.

Redmond, WA, June 11, 2012— Zetron, a leading provider of mission-critical communications solutions, is currently taking orders for new NG9-1-1 CAD and mapping systems that are being added to Zetron's award-winning MAX Solutions family of products. The new offerings include MAX NG9-1-1 CAD, MAX Mobile CAD, and MAX Mapping. They will ship in the summer of 2012.

The new products are designed to combine seamlessly with Zetron's other MAX Solutions systems (which include MAX Call-Taking and MAX Dispatch) to provide a complete, single-vendor incident-response suite. This eliminates the need for coordinating product installation, maintenance and support activities among multiple vendors. The suite also simplifies operator tasks and improves efficiency because it automatically transfers call information to CAD, displays call information on the map, and allows operators to answer calls from the map. Like other MAX Solutions systems, the new CAD and mapping products will have the flexibility to accommodate new standards and requirements as they emerge.

Overview of Zetron CAD and mapping offerings

- **MAX NG9-1-1 CAD:** Works with MAX Mapping to automatically follow mobile calls as they change location. Includes features that operators often request, such as color cues for active calls, drag-and-drop functionality, the ability to schedule pre-planned events, call history, and a "be-on-the-lookout" (BOLO) feature.
- **MAX Mapping:** An Esri-based mapping tool displays call location and relevant geographic data, including emergency service number (ESN) boundaries. Includes search capability and single-click map updates. Helps first responders reach the scene as quickly as possible.
- **MAX Mobile CAD:** Extends the call center out to field personnel. Allows first responders to see what the dispatcher is seeing, including photos, call history, and National Crime Information Center (NCIC) queries. Allows first responders in the field to send information and status updates back to the call center, which results in a faster, more accurate response to the situation on the ground.

"Combining our new CAD and mapping products with Zetron's award-winning MAX Call-Taking system will result in the most advanced NG9-1-1 solution on the market," said Zetron vice president of product management, Kathy Broadwell. "It will greatly improve operator efficiency, data reliability, and call-processing time. These new offerings are exciting and significant additions to our growing MAX Solutions portfolio of products."

About Zetron

For over 30 years, Zetron has been providing mission-critical communications solutions to customers in public safety, transportation, utilities, manufacturing, healthcare and business. With offices in the U.S.A., U.K., Australia and numerous field locations, Zetron supports a worldwide network of resellers, system integrators and distributors. This gives Zetron a global reach as well as a local presence in the regions it serves. Zetron is a wholly owned subsidiary of JVC Kenwood Corporation. For more information, visit **www.zetron.com**.