

## *Zetron Will Demo the First Interface to Sprint Direct Connect LIVE at IWCE*

***Zetron will demonstrate its MAX Dispatch interface to the Sprint Direct Connect (SDC) service live at IWCE in Las Vegas, NV, March 13-14, 2013. Zetron's two SDC interfaces—one to the MAX Dispatch system and the other to Zetron's Series 4000 dispatch system—offer critical support to iDEN users who must migrate to SDC before iDEN is decommissioned in July 2013.***

**Redmond, WA, U.S.A., February 12, 2013** – Zetron, a leading provider of mission-critical solutions worldwide, will give live demonstrations of its MAX Dispatch console interface to Sprint's Direct Connect (SDC) service at the 2013 International Wireless Communication Expo (IWCE) in Las Vegas, Nevada, March 11-15, 2013. Zetron partnered with Sprint and Qualcomm to develop two Zetron SDC interfaces, one to the MAX Dispatch console and one to Zetron's Series 4000.

Zetron is first console vendor to offer interfaces to SDC.

### **Just in time for iDEN users**

Zetron's SDC interfaces come at a crucial time for iDEN users. Sprint is decommissioning its iDEN systems in the U.S. in July 2013. The SDC service, Sprint's newest Code-Division Multiple Access (CDMA) push-to-talk (PTT) product, will replace iDEN, offering improved voice quality and faster data speeds as well as its familiar PTT features.

### **Easing the transition to SDC**

In addition to supporting SDC, Zetron's interfaces also support existing iDEN systems that require an upgrade of certain channels to SDC. As a result, the Zetron interfaces not only offer Sprint customers the combined benefits of using Zetron systems with SDC, but also help customers make the transition from iDEN to the SDC service.

"The development of Zetron's new interfaces to Sprint Direct Connect underscores our commitment to providing solutions that enhance interoperability and compatibility between systems," said Zetron Vice President of Product Management, Kathy Broadwell. "Zetron is pleased to be the first console manufacturer to offer an SDC interface to assist those who must migrate away from iDEN. It is the latest example of Zetron offering more interfaces than any other vendor."

### **About Zetron**

For over 30 years, Zetron has been providing mission-critical communications solutions to customers in public safety, transportation, utilities, manufacturing, healthcare and business. With offices in the U.S.A., U.K., Australia and numerous field locations, Zetron supports a worldwide network of resellers, system integrators and distributors. This gives Zetron a global reach as well as a local presence in the regions it serves. Zetron is a wholly owned subsidiary of JVC Kenwood Corporation. For more information, visit: [www.zetron.com](http://www.zetron.com).

