

## ***Zetron Demos at IWCE Will Highlight Remote Ops, Geo-diversity, and a CPR App***

*Zetron will offer live demonstrations of its award-winning Remote Command-and-Control Suite, its geo-diverse MAX Dispatch Portal, and other important features and functionality at the International Wireless Communications Expo (IWCE) in Las Vegas, NV, March 24-28, 2014.*

**Redmond, WA, U.S.A., March 18, 2014** – There’s nothing like a live demonstration to illustrate the benefits that result when a communications solution is designed with the evolving needs of its customers in mind. That’s why Zetron, a leading provider of mission-critical communications solutions worldwide, will be presenting live demonstrations of its systems and their expanding capabilities in its booth (5001) at the International Wireless Communications Expo (IWCE) in Las Vegas, NV, March 24-28, 2014. Attendees to Zetron’s booth will be able to see for themselves the remote capabilities, convenience, savings and increasing flexibility Zetron systems offer.

### **The live demos will feature:**

- **Zetron’s Remote Command-and-Control Suite running on tablet PCs:** The suite supports the rapid, secure deployment of remote, temporary, backup and mobile operations wherever and whenever they’re needed. Live demos will be offered of Zetron’s Advanced Communications System (AcomEVO), MAX Dispatch, MAX Call-Taking, and Mobile CAD.
- **Zetron’s geo-diverse MAX Dispatch Portal:** Two MAX Dispatch systems connected by the MAX Dispatch Portal will demonstrate how geographically diverse communication centers running separate MAX Dispatch systems can seamlessly access and share radio resources such as radio channels and I/O controls.
- **Zetron’s AcomEVO DMR-based system with live connection to Hytera:** This represents the first multi-vendor implementation of DMR-AIS to a Tier II network. The system at IWCE will demonstrate features such as Group Call, Individual Call, Emergency Alarm, Call Alert, Radio Check, Text Messaging and Radio Enable/Disable. Demos will be offered at both the Zetron booth and the Hytera booth.
- **MAX Call-Taking running with PulsePoint’s lifesaving app:** MAX Call-Taking now supports PulsePoint’s free mobile app, which enables CPR-trained volunteers to assist victims of sudden cardiac arrest in the critical minutes before emergency technicians arrive. Zetron is also hosting PulsePoint in the Zetron booth at IWCE.

“Our live demonstrations at IWCE showcase the increasing support Zetron systems offer for capabilities and features that are important to the industry, such as remote command and control, geo-diverse operations, and DMR and other open-standards-based protocols,” said Zetron V.P of product management, Kathy Broadwell. “We are also pleased to host PulsePoint in our booth and hope this will help expand awareness and utilization of their lifesaving app.”

### **About Zetron ([www.zetron.com](http://www.zetron.com))**

For over 30 years, Zetron has been providing mission-critical communications solutions to customers in public safety, transportation, utilities, manufacturing, healthcare and business. With offices in the U.S.A., U.K., Australia and numerous field locations, Zetron supports a worldwide network of resellers, system integrators and distributors. This gives Zetron a global reach as well as a local presence in the regions it serves. Zetron has installed thousands of systems and over 20,000 console operator positions worldwide. Zetron is a wholly owned subsidiary of JVC Kenwood Corporation.