## **Zetron Joins International Critical Control Rooms Alliance**

**Redmond, WA, January 25, 2018** – Zetron, a leading provider of mission-critical communication solutions announced it has joined the newly formed International Critical Control Rooms Alliance (ICCRA). The ICCRA, a working group of The Critical Communications Association (TCCA) brings together critical control room professionals to deliver excellent mission critical services.

"Zetron is pleased to join the International Critical Control Rooms Alliance. With its unique focus on mission critical command and control, this is a great opportunity to help shape our worldwide direction as we migrate our dispatch, CAD and emergency call taking solutions from narrowband voice to broadband data," said Randy Richmond, Zetron standards and regulatory specialist.

With command and control environments constantly changing, the need to adapt to the many changing factors is more important than ever. As a member of the ICCRA and TCCA, Zetron continues to show its commitment to delivering the highest quality products to our customers. Engaging with other members will help us support our customers and gain new knowledge across all sectors.

"Our goal is to become the focus and platform for critical service control room discussions, learning and development of proactive measures designed to create constant evolution and ensure best practices, explained Peter Prater. We're thrilled to have Zetron as a member of this groundbreaking organization," said Peter Prater, ICCRA Chairman.

With four Special Interest Groups including Operations, Technology, Environment and Ergonomics and People and Performance, participation in the ICCRA is open to any person or organization engaged in the provision or support of critical control room service, across all sectors.

## About Zetron

Zetron has been designing and manufacturing integrated mission-critical communications systems since 1980. Its offerings include NG9-1-1 call-taking, CAD, mapping, dispatch, voice logging, fire station alerting, and location service systems. They are expandable, interoperable, and able to support geo-diverse operations. What's more, Zetron backs its products with technical support, training, and project-management services known for their skill and responsiveness. With offices in the United States, the United Kingdom, and Australia, and a global network of partners, resellers, and system integrators, Zetron has installed thousands of systems and tens of thousands of console positions worldwide. Zetron is a wholly owned subsidiary of JVCKENWOOD Corporation. For more information, visit: www.zetron.com.

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## About ICCRA

ICCRA is a TCCA Working Group, bringing together critical control room professionals in order to help deliver excellent mission critical services. We provide members with the opportunity to network and learn, providing environments for international collaboration and discussion, and influencing the wider critical control room stakeholder community. This is important to ensure mission critical services constantly adapt to the many changing factors affecting them in order to deliver consistently high service in the most cost effective manner. Participation in the Alliance is open to any person or organisation engaged in the provision or support of a critical control room service, across all sectors. For more information please visit www.iccraonline.com

## About TCCA

TCCA represents all standard mobile critical communications technologies and complementary applications. Our Members are drawn from end users, operators and industry across the globe. We believe in and promote the principle of open and competitive markets worldwide through the use of open standards and harmonised spectrum. For more information please visit <u>www.tandcca.com</u>

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